

Donor Management

Raising development funds is an integral part of running a non-profit. But commercially tools for donor management always seem to be too expensive or under featured and lacking the core capabilities needed for success. What can a community organization do?

We have the answer. Continual Care Donor Management fills that price-feature-integration gap. by offering a solution with advanced functionality at a non-profit price point.

- **Full featured at a non-profit price**
- **Detailed profiling with smart matching**
- **Automated communication & follow-up**
- **Integrates with volunteering and other operations**



Features

Detailed & searchable donor interest profiles
Historical participation & non-participation
Library of one-time & recurring campaigns
Library of events & sponsorship opportunities
Mailing lists with rich set of 'sentinels'
Integrated call-center
Customizable donor rating formulas
Program level donation allocations
Timed and bequest based donations
Organization level analytics & dashboards

Affordable Non-Disruptive

Secure & Scalable
HIPAA/HITECH, FERPA, SOC
Priced for non-profits
Low-cost annual subscription
Costs scale by patient census
Training & support included
Dedicated project manager
Phased deployment
On-going enhancement
Built-in system integrations